

Energy Day in Self-governing Rustavi City

9 November, 2013

On 9 November, 2013 as a one of the signatory city of Covenant of Mayors (CoM) in self-governing Rustavi City was commemorated the Energy Day. The Event was conducted within project: "Covenant of Mayors Capacity Building Model for Ukraine and Georgia: Model Solution for Eastern Partnership and Central Asian Countries" – CoM Model Project financed by European Commission.

The commemoration of Energy Day was coincided with Climate Week 2013 in Georgia, which is held annually in Georgia by Greens Movement of Georgia/FoE. The aim of the campaign is to raise the awareness of general public on Climate Change issues and enhance mobilization and involvement of society in the processes of Climate Change impacts mitigation. As to Energy Day, it is to promote a development of renewable energy and energy efficiency technologies and by this way to remind public at large on the renewable energy and energy efficiency potential for the mitigation of the global and local environmental, social and economic problems.

Recognizing the commitments of Covenant of Mayors Administration of self-governing Rustavi City with partnership of Union "Energy Efficiency Centre Georgia" (EECG) conducted the Energy Day with following actions:

1. Cycling Action;
2. Distribution of Commemorative T-shirts and leaflets to the Event Participants;
3. Planting of Trees;
4. Distribution of Various Information Materials about RE and EE Technologies;
5. Thematic Painting;

The finish of the cycling marathon was from the city entrance to the city centre. About 25 volunteer cyclists participated in the action from Rustavi and Tbilisi cities as well. Police was involved and guaranteed participant safety during the marathon. At the end of the action all participants were awarded with memorable gifts (T-shirts) and was delivered with information leaflets devoted to Covenant of Mayors, its commitments and the importance of celebration of energy day.

The second part of the event was conducted in one of the kindergarten of Rustavi City. More specific in the yard/garden of the kindergarten was planted a trees. In tree planting action participated representatives of Rustavi city administration, a deputy Mayors (Mr. Gigi Tabatadze & Mrs. Nino Lomidze), administration staff, teachers, children, parent of kindergarten as well as EECG staff. On the event along with memorable gifts (T-shirts, leaflets) was widely distributed various information materials (leaflets, brochures) about EE and RE technologies provided by EECG. At the event the young artist from Rustavi City painted a drawing devoted to energy day and climate change issues.

The Energy Day event was widely elucidated through the local media as well. For journalists was delivered press-releases. On the event in Rustavi City by event organizers (self-governing Rustavi City, Economic Development Department) within CoM project was informed and invited EU Delegation to Georgia, Georgian Covenant Consultants and all other stakeholders.

Photos reflecting the Energy Day in Rustavi City

