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the European Union

EU4Environment

Green Economy in Eastern Partner Countries

Website Article (EN)

Title: Call for provision of services to introduce the Single Market for Green Products (SMGP) initiative in Armenia, Azerbaijan, and Moldova under EU4Environment

Description: EU4Environment is looking for organizations and institutions from Armenia, Azerbaijan, and the Republic of Moldova to support UNIDO in introducing the Single Market for Green Products (SMGP) initiative in the three countries.

When applying, interested organizations can choose one EaP country, two countries (based on preference), or, organizations with a regional focus can choose to provide support services in all three EaP countries (Armenia, Azerbaijan, and Moldova).

The services will support UNIDO to introduce the SMGP initiative and promote the Product Environmental Footprint (PEF).

To submit a quote, please click here: <https://bit.ly/3wkYTB1> (Reference: 7000005780).

Deadline: 15 September 2022 (18:30 GMT 2.00)

The activity is part of the “Circular Economy and New Growth Opportunities” work implemented by UNIDO under the EU4Environment Action in the EU’s Eastern Partner (EaP) countries.

For further information, please contact Ms Dragana Marusic at d.marusic@unido.org.

About the SMGP initiative and PEF

To become “environmentally-friendly” or obtain “eco-labels”, products and services can use a variety of voluntary methods to stand out within their product category or sector. In the European Union (EU) alone, there are over 230 eco-labels, but for companies trying to market their products as environmentally friendly, striking the right balance between market opportunities and market challenges can be difficult. The wide variety of “ecolabels” – each with its own methodological requirements, may result in additional costs or delays for the companies, and in confusion for the consumers.

To address these issues, enhance comparability within a product category, and give clear indicators to producers and consumers alike, in 2013 the European Commission introduced the Product Environmental Footprint (PEF) tool under the Single Market for Green Products (SMGP) initiative.

For more details, please visit <https://bit.ly/39Kp5x3> or read our dedicated leaflet: <https://bit.ly/3bdw6qf>.

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Social Media

Facebook post

@EU4Environment is looking for organizations or institutions from AM, AZ, MD to help #UNIDO in introducing the #SMGP initiative and Product Environmental Footprint (PEF) tool. Organizations can choose to provide support services in

- one country only (based on preference)
- two countries (based on preference)
- or all three EaP countries (Armenia, Azerbaijan, and the Republic of Moldova)

Deadline: 15 September 2022 (18:30 GMT 2.00)

To submit a quote: <https://bit.ly/3AZSNbQ>

For more details about the open call, please visit: <https://bit.ly/3B3IBPF>

For more details about the #SMGP and #PEF, visit <https://bit.ly/39Kp5x3>

#StrongerTogether #EUGreenDeal @EUneighboursEast



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Green Economy in Eastern Partner Countries

OPEN CALL

on the introduction of the
Single Market for Green Products
(SMGP) initiative under
EU4Environment

Interested organizations can apply

- for one country only
- two countries
- three countries

(Armenia, Azerbaijan, and R. Moldova)

Deadline: 15 September 2022 (18:30 GMT)

Contact: Marusic Dragana
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